Director of Communications
Location optional*

Abundance Canada
For over 40 years, Abundance Canada has been helping people be generous. In 1974, the Mennonite Foundation of Canada was created to provide services to those who wanted to support their favourite charities. Its name was changed to Abundance Canada in 2016, but its goal continues to be to make charitable giving joyful and easy.

Abundance Canada:
- Envisions a world where everyone lives generously.
- Anticipates the day when Christians fully embrace the joy of giving generously.
- Imagines the day when all Christians in Canada use Abundance Canada for charitable gift facilitation.

Abundance Canada is a donor-advised Foundation that serves Canadians by connecting faith, values and generosity. Through Abundance Canada, donors can benefit the charities of their choosing. Abundance Canada staff assist donors with estate planning and complex gifts. Whatever a donor's faith, however big or small the donation, Abundance Canada can help donor's support any charity in Canada.

The Position:
The Director of Communications will plan, direct and coordinate the communications strategy to help Abundance Canada fulfill its mandate: provide biblical stewardship and education of monetary resources and facilitate charitable gifting on behalf of qualifying donors.

As the new Director of Communications, the successful candidate will:
- Communicate and promote the vision and values of Abundance Canada through support materials, promotion & advertising, consistent language and look
- Ensure consistent messaging promoting Abundance Canada as a faith-based, charitable gift planning foundation for Canada
- Advocate for responsible and measurable use of media channels to promote Abundance Canada services
- Provide materials and resources that educate, inform and move people to action with Abundance Canada
- Sell generosity as a core human value—Abundance Canada offers simplified tools to live out this value

Skills, Attributes & Experience:
- Minimum 7 – 10 years in communications/marketing role with equivalent management experience
- Brings a great desire for collaboration as it pertains to brand management, vendor management, providing direction for social media and digital accounts
- Excellent writing skills
- Understands, knowledge and appreciation of the wider Christian church community and related agencies and cooperative organizations
- Ability to manage multiple projects and respective time schedules
- Commitment to ongoing professional development
- Subscribes to the Standards of Conduct established by the Board of Directors
- Be an active member/adherent in a Christian church
- Strong business acumen
- Experience working with local and national media
- Ability to travel nationally

*** Location**: this position can be located at one of the 4 offices where Abundance Canada's offices are located: BC, AB, MB or ON or through a virtual office.

This search is being conducted on behalf of Abundance Canada by *crawfordconnect*, a search firm specializing in recruiting leaders for Canada's non-profit sector. If someone you know may be interested in this position please feel free to forward this document – we'd be pleased to connect with them.

To submit your resume, please visit: http://crawfordconnect.com/career-portal/index.html#/jobs/67. **Select the 'Apply' button to upload your resume and cover letter (in one document) by February 20, 2017.**

For additional information please reach out to Fay Rotman, Search Consultant at (647) 338-7706 or 1.866.647.5149.

We request all cover letters and resumes be submitted in one document online only. We thank all applicants for applying. Only qualified candidates selected for an interview will be contacted.